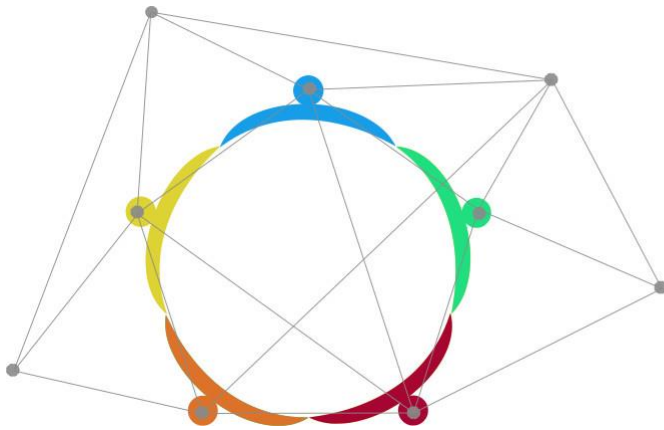




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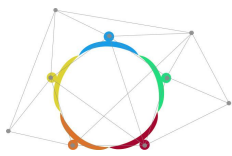
open INnovation Ecosystems
for Do It Together process

D7.2 COMMUNICATION PLAN

CRIT

Version 1
01 2020





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	Type of document:		Deliverable
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Responsible:	CRIT		
Dissemination Level	Confidential		
Title:	Communication Plan		
Description:	The document includes the description of the strategy and tools to be created and implemented in order to have effective communication activities during the whole duration of the project.		
Version	1		
Contributors	Versions	Dates	Revision Description
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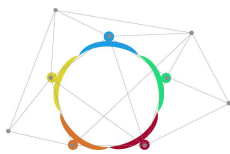
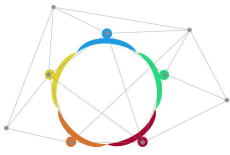


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0. INTRODUCTION

The Communication Plan is prepared on the basis of the draft plan presented in the proposal of the Measures to maximise impact (Annex I of the Grant Agreement, Part B, chapter 2.3).

The main objective is to ensure the project impact in the wider industrial and academic communities. This can be achieved by maximizing the project visibility with an effective communication and dissemination of project innovative ideas and tools.

The main focuses are:

- Worldwide communication activity to maximise the impact of the INEDIT project (especially focusing on Europe)
- Organization of a series of workshops for exchange between ongoing projects
- Raising interest among furniture and other process industry stakeholders
- Fostering cooperation and exchange between European countries in order to demonstrate the potential innovation around social manufacturing within the circular economy in designing global while producing local.
- Dissemination of the INEDIT results (brochures, project web site, publications, event participation)

Resources from the European Commission concerning dissemination best practices have been considered. It is important that the Consortium agrees on the key messages and tools for dissemination and that all partners participate to the communication.