INEDIT

open INnovation Ecosystems for Do It Together process

D7.3 PROJECT WEBSITE

CRIT

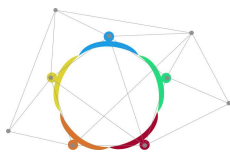**Version 3**
05 2021

	Work Package:	7
	Type of document:	Report
	Due Delivery Date:	31/01/2020
	Actual Delivery Date:	V1 - 31/01/2020
		V2 – 15/04/2021
		V3 – 27/05/2021

| Responsible:	CRIT		
Dissemination Level	Public		
Title:	Project Website		
Description:	The document includes the description of sections and functionalities of the INEDIT project website.		
Version	2		
Contributors	Versions	Dates	Revision Description
ENSAM (Thomas Massé)	1	21/01/2020	1st review
CRIT (Eleonora Bongiovanni)	2	15/04/2021	2nd review after M15 Review Report
CRIT (Eleonora Bongiovanni)	3	27/05/2021	3rd review after M18 Review Meeting

Disclaimer

Table of contents

1. INTRODUCTION

The INEDIT website is primarily intended as a window to disseminate the project purpose, strategies, activities and the outcomes of the research. Describing what the plans of the project consist in and how the funding provided by the EU are used is not the only objective of the website. Indeed, it should also act as an aggregator of news and events that are related to the topic of Social Manufacturing, which may raise the interest of the visitors and increase the public knowledge of this matter.

As one of the communication tools, the website will be constantly updated with project progress information throughout the INEDIT duration as well as to include all developed dissemination instruments/assets.

The present document illustrates the purpose of the INEDIT project website, its main structure, contents, and the editorial process behind it.
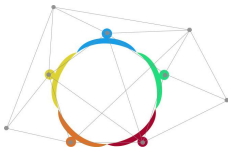
2. INEDIT website description

The website (http://www.inedit-project.eu/) has its home page that includes six main sections that can be accessed by the menu on the top of the page: Project, Partners, Photo Gallery, News & Events, Newsletters and Contacts.

2.1. Homepage

The homepage is intended as a showcase of the project that should invite the user to deepen his knowledge of INEDIT project. Therefore, it is organized in several sections all directly linked to the other website pages.

The first part of the page shows a carousel of some emotional pictures that are related to the Do It Together Approach.
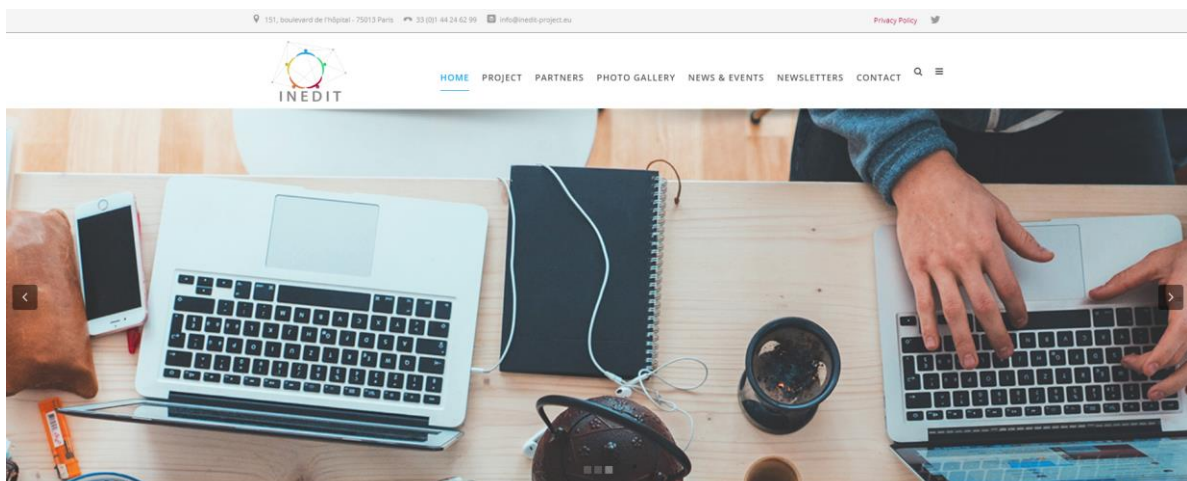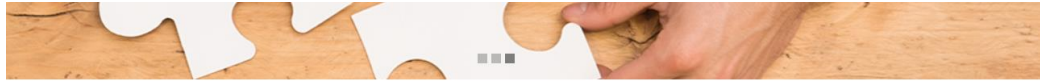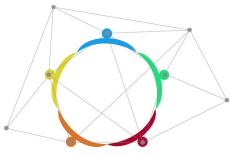

Figure 1: Home Page Slider

Scrolling down the page there is a brief description of the project and the project video is published. By clicking on the sentence "Learn more on INEDIT" the user is redirected to the page "Project", which is entirely dedicated to the project description.

INEDIT

INEDIT intends to demonstrate, through its twin – digital and physical – platform, the potential innovation around social manufacturing within the circular economy in designing global while producing local.

The project aims at the creation an open innovation European "Do It Together" ecosystem for sustainable furniture co-creation.

Learn more on Inedit

Figure 2: Home Page, Project Part and Project video

Following the project description, there is a section dedicated to the four use cases of the project. Each demonstrator is represented by a picture that should recall the topic of the case study.

Figure 3: Home Page, Case Studies Part

Moving towards the bottom, the home page is dedicated to some communication issues. It shows the recent posts published within the website but also the recent tweets of INEDIT's Twitter account. The section is linked to the page "News & Events". By clicking on the Twitter icon, the project's Twitter page will be opened in a new window, so that the users can visualize the latest posts regarding the achievements and the upcoming events of the project.
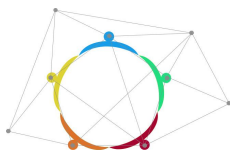
RECENT NEWS

INEDIT Kick-off Meeting in Paris
10 Jan 02:21 pm

ÉCOLE NATIONALE SUPÉRIEURE D'ARTS ET MÉTIERS organised the
Kick-off meeting of the INEDIT project on 22 and...

TWITTER POSTS

TWEETS FOLLOWING FOLLOWERS LIKES
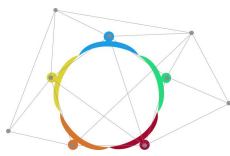3   5   5   0

Figure 4: Home Page, Recent News and Twitter posts

After the communication part of the page, a Calendar has been implemented, in order to collect and report all the interesting events for INEDIT partners and stakeholders.

INTERESTING EVENTS

Figure 5: Home Page, Calendar with Interesting events

Right below the communication part and the Calendar, there is a carousel where the Logo of the partners continuously rotate.

Figure 6: Home Page, Partners Part

The European emblem and the disclaimer to acknowledge the support received under H2020 programme are shown in the footer of the homepage. The footer of the homepage is the same of all the other pages of the project and contains the link to the social media accounts, the link to the recent posts, the latest tweets and contacts page and the Newsletter subscription.

Figure 7: Home Page, Footer
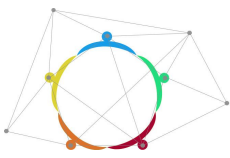
2.2. Project

The "Project" page is accessible from both the Menu bar on the top of each page and the link "Learn more on INEDIT" that follows the brief description of the project in the Home Page.
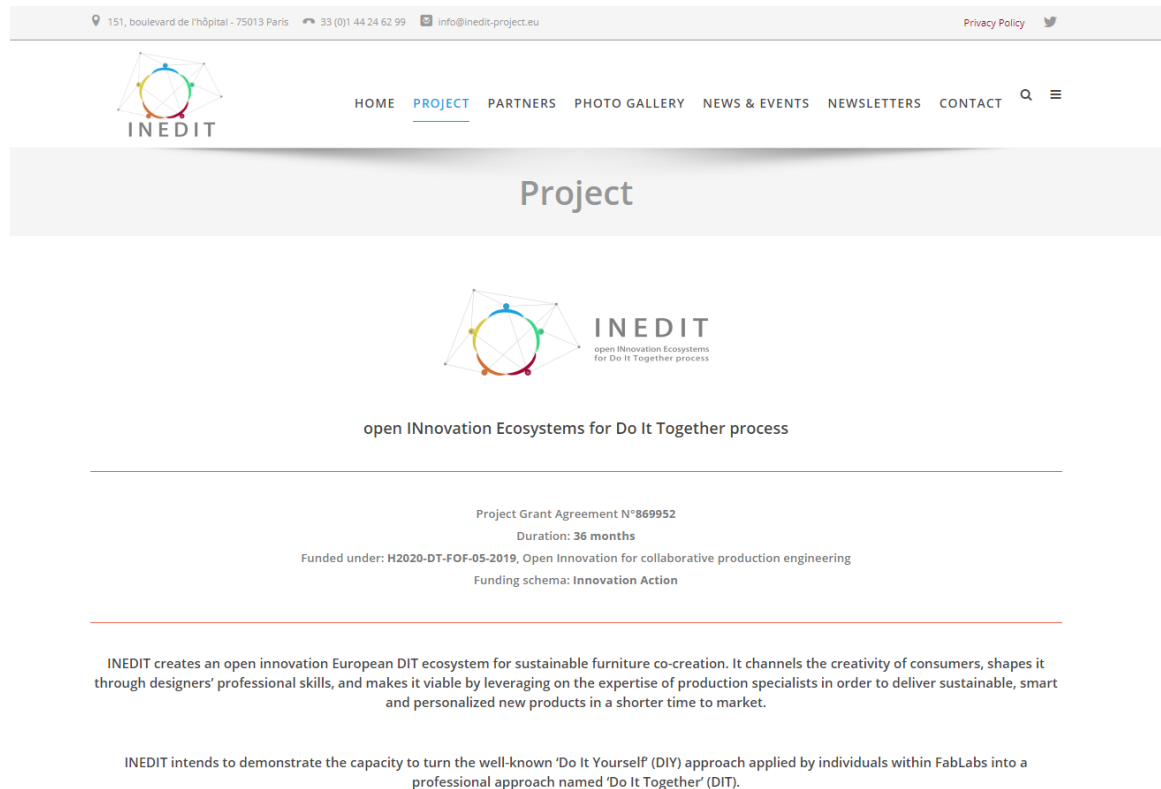
Figure 8: Project Page, INEDIT Description

The aim of this page is to make a deeper overview of INEDIT Project: the technological and economical context where INEDIT is placed, the vision and aim of the project and solution that the project is willing to offer.

By clicking "Project" on the menu bar on the top of the page a drop-down menu will appear showing three more pages "Work Structure", "Case Studies" and "Deliverables and Results"
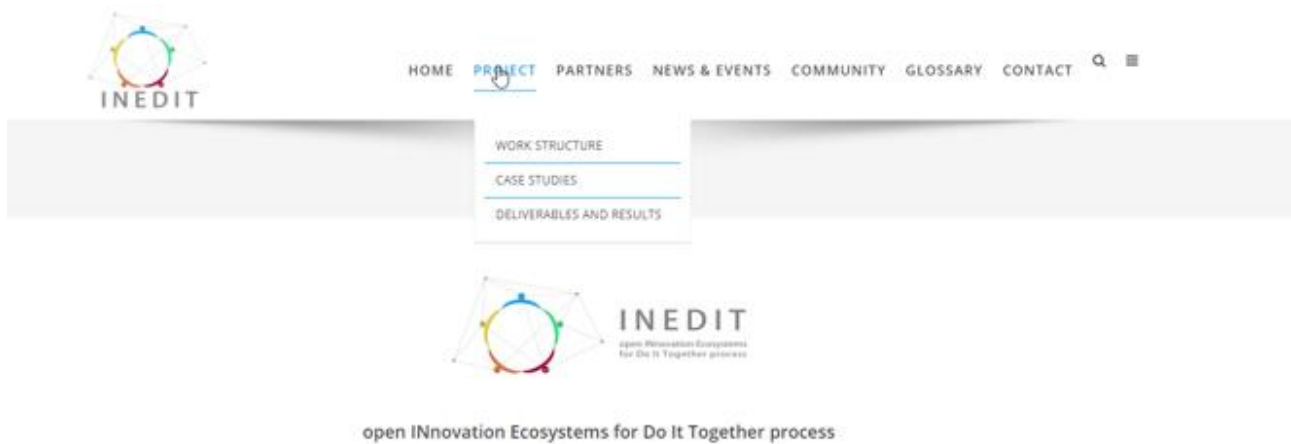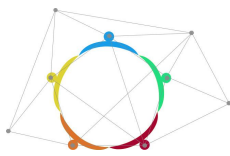
Figure 9: Project drop-down menu

2.2.1. Work structure

The page is dedicated to the description of the Work Breakdown Structure of the project. The eight Work Packages and the relative objectives are listed.
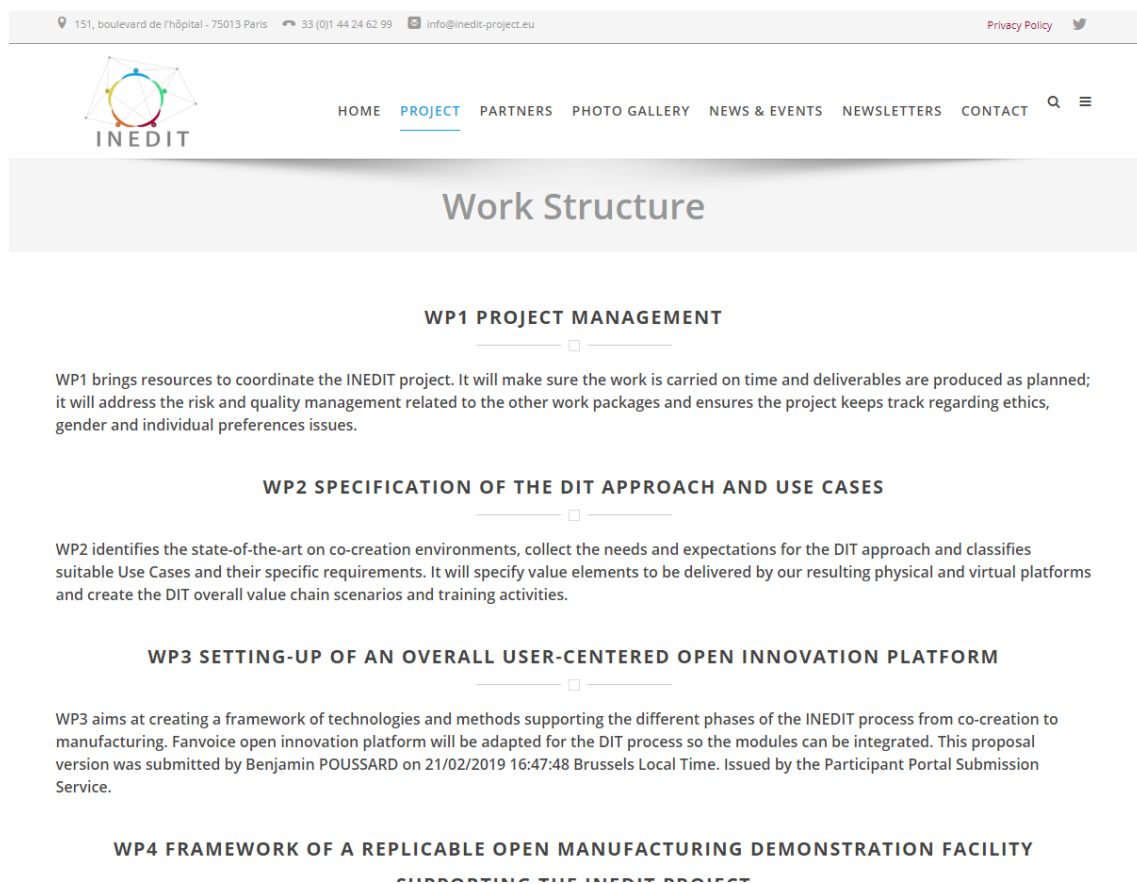
Figure 10: Work Structure Page
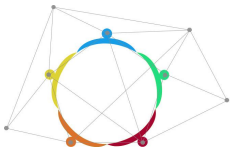
2.2.2. Case studies

This page is accessible from both the Menu bar on the top of each page by selecting "Project" and the Home Page of the website, by clicking on one of the case studies pictures.

The four INEDIT's case studies are here listed and described.

Figure 11: Case Studies Page

Further, clicking on FIND OUT MORE, a dedicated page for each Use Case is now online. The 4 pages are evolving ones, due to the fact that updates will be published as soon as the work will be carried out.

2.2.3. Deliverables and Results

In this page, public deliverables, abstracts of confidential deliverables and technical outcomes (images, video and reports) will be published and will be made downloadable, for dissemination and exploitation reason.
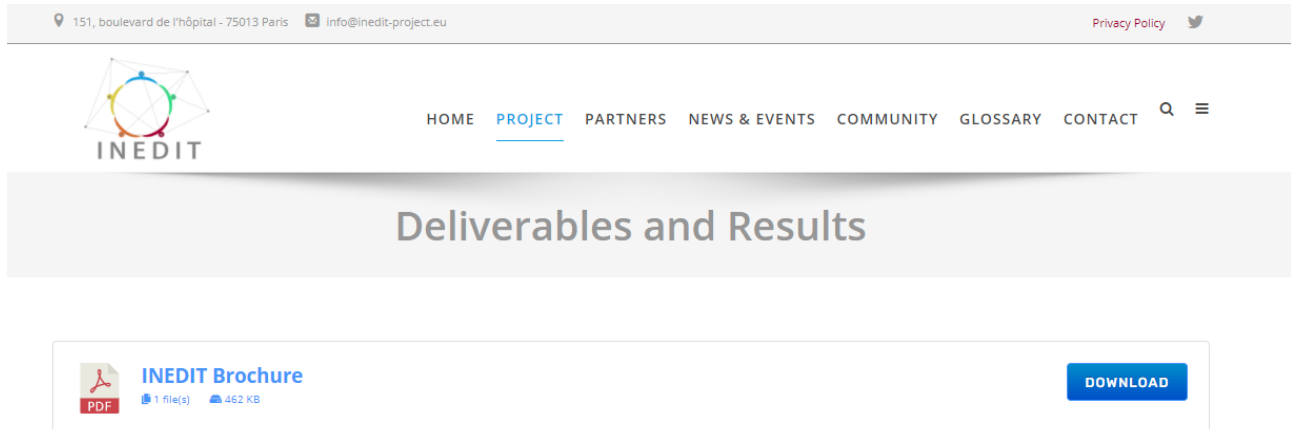

Figure 12 : Deliverables and Results page (under construction)

Figure 13

2.3. Partners

This page is accessible form the Menu bar on the top of each page. A grid with the logos of each project partner is shown.
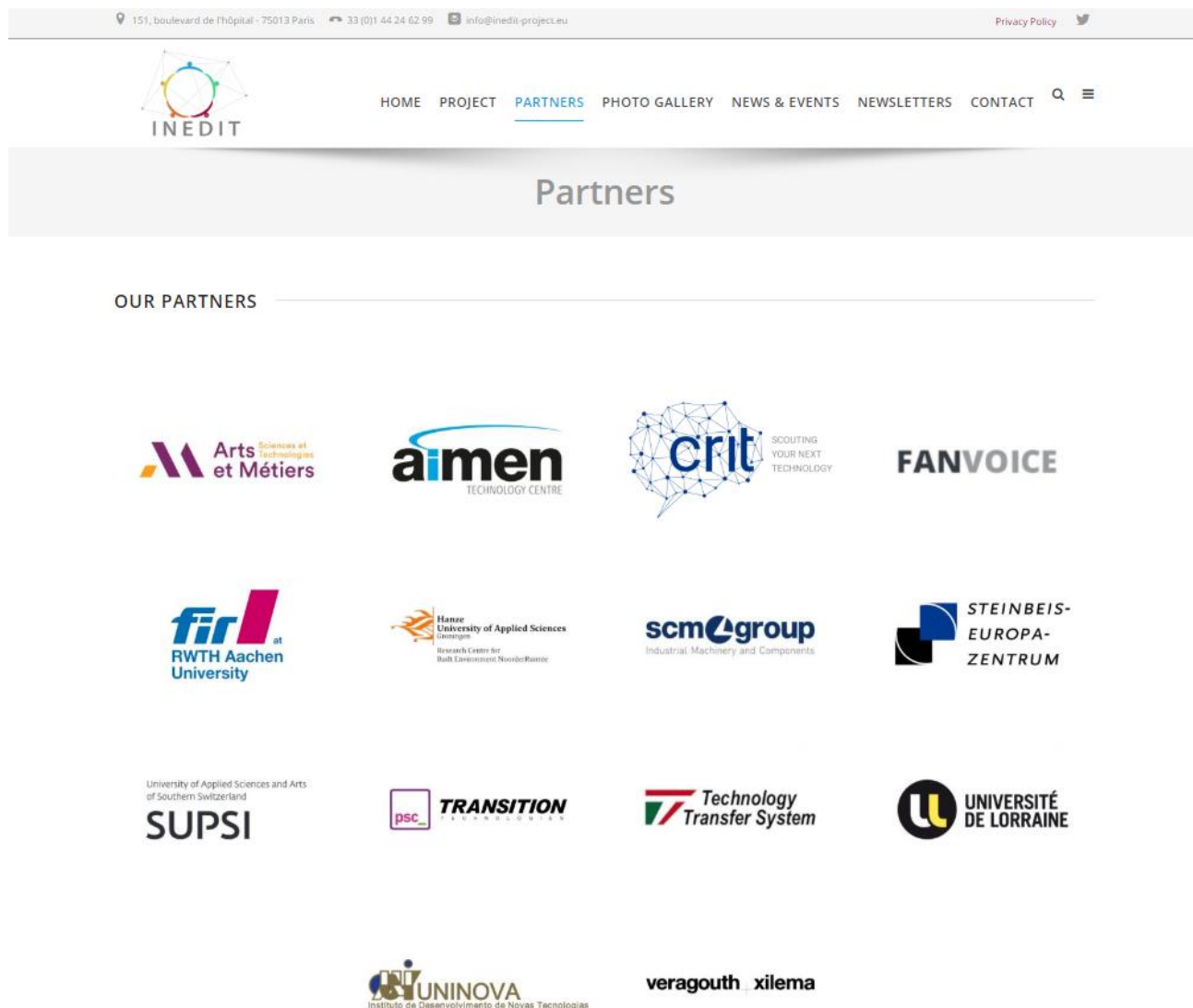

Figure 14: Partners Page

When clicking on the logo of each partner, a pop-up window appears showing the logo, a short description of the partner and a link to the website of the organization.
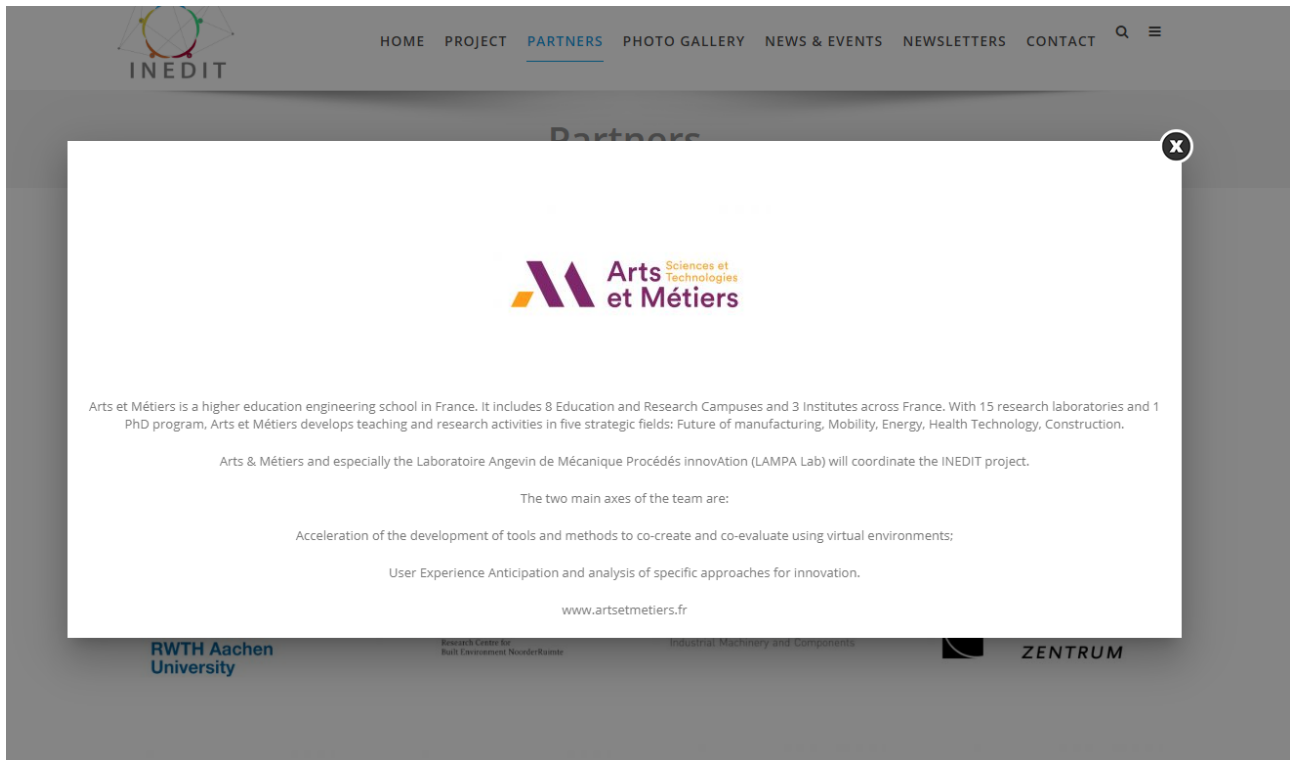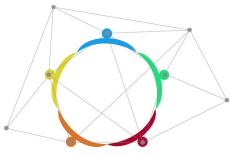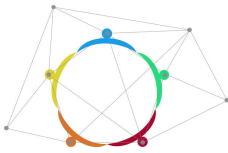
Figure 15: Partners Pop-up Window

2.4. News and Events

The news & events section is the most dynamic content the site has. It must be always updated by posting events fully dedicated to INEDIT or where the project was mentioned, meetings or conferences attended by the partners. The section is intended to attract the interest of the website visitors and to increase the public knowledge of this topic. The news will be listed with a sequence of articles containing a picture representative of the event and a short description of it.

Figure 16: INEDIT News and Event page
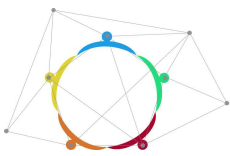
2.5. Community

The Community area includes two different sections: Newsletter and Stakeholder Registration.

Figure 17: INEDIT Community area

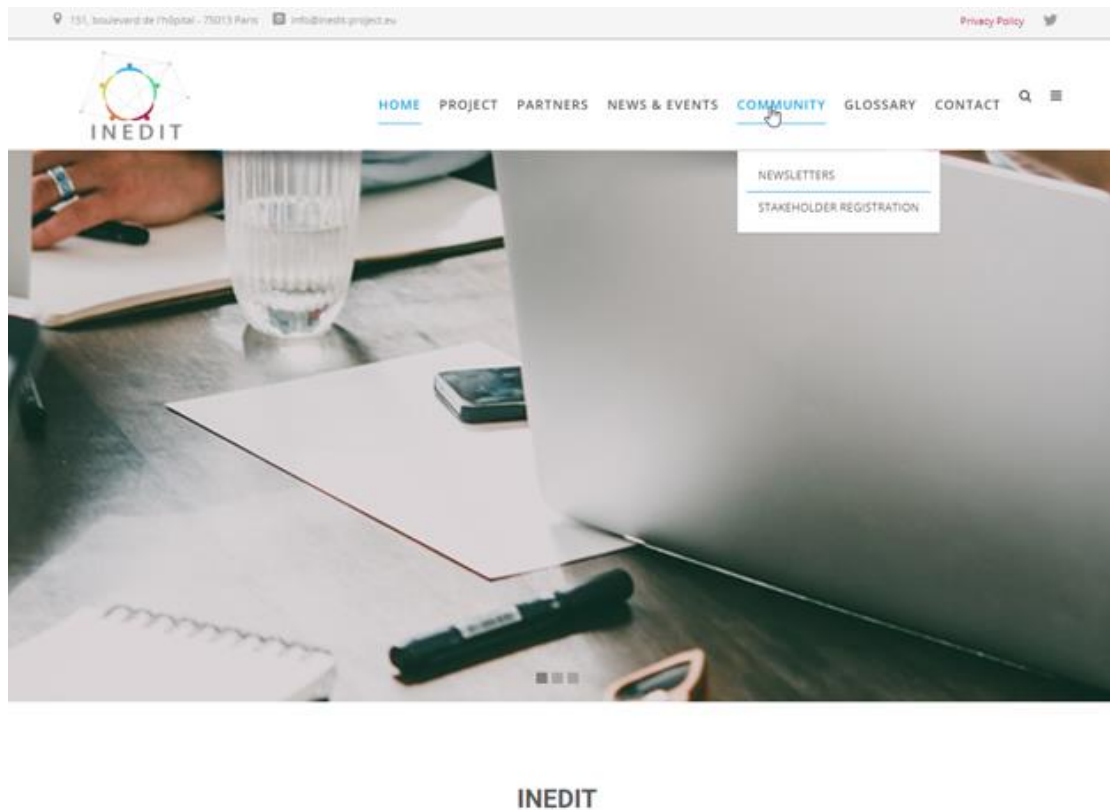### 2.5.1. Newsletter

The page includes the Newsletter Subscription bottom. The only required data is the e-mail addredd. Further, a button for each newsletter released during the project will be present on this dedicated page just after the release, and it is already possible to access to all the past newsletters contents.
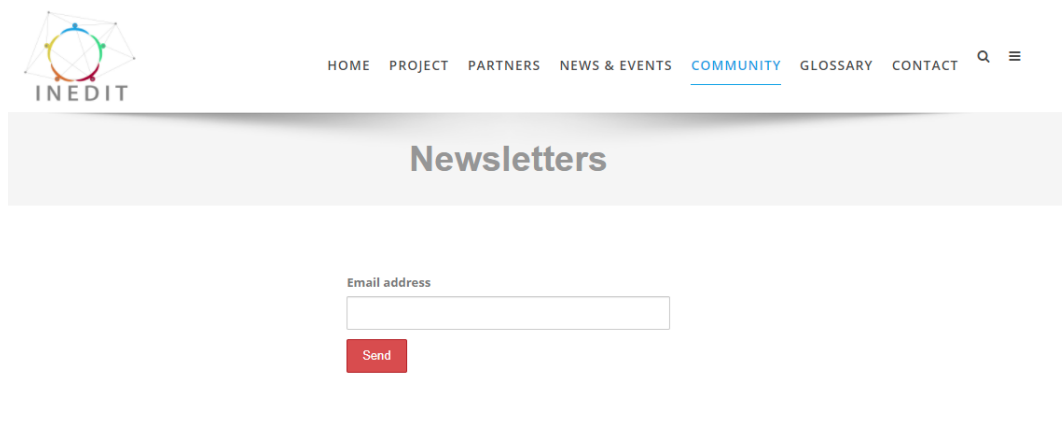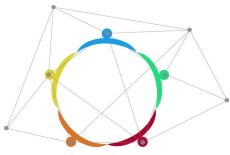

Figure 18: Newsletter subscription bottom

INEDIT Newsletter - 1st release - February 2021

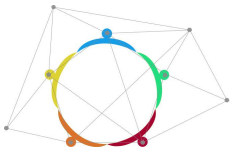INEDIT Newsletter - 2nd release - May 2021

Figure 19: INEDIT Newsletter releases buttons

2.5.2. Stakeholder Registration

This page is intended to involve in a deeper way the INEDIT stakeholders, external to the Consortium.

The required data to finalize the registration are:
- Name
- E-mail Address
- Organization
- Role in the organization
- Organization type
    o Academia
    o Research Organization
    o Policy Organization
    o SME
    o Large Enterprise
    o NGO
    o Other (Please specify)
- Stakeholder category (con menu a tendina)
    o Consumer (People with specific furniture needs)
    o Partner (INEDIT project partners)
    o Producer (Furniture or support machines producers)
    o Supplier (Raw Material producers)
    o Innovation Facilitator (Innovation and Technology centers)
    o Regulator (Public Institutions)
    o Investor (Business angels, funding bodies, public or private organizations)
    o Multiplier (Industry associations, start-up communities, fab-labs)
    o Media (Traditional or New communication networks)
    o Service Provider (Logistic, IoT, Software design, Knowledge provider)
    o Other (Please specify)

Figure 20: INEDIT Stakeholder Registration

2.6. Glossary

The page includes the INEDIT Glossary, developed in WP2 activities.

Figure 21: INEDIT Glossary page
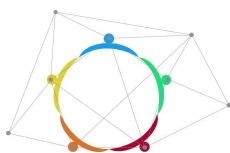
2.7. Contacts

The page includes the reference contacts for the project and the form to be filled in to make requests.

Figure 22: Contact Page

3. Website dissemination

Each partner is required to give the highest visibility to the website, linking it to their institutional websites, disseminating it among their networks and referring to it in any communication concerning the project.

The INEDIT website will be indicated in all communication templates circulated in a context of dissemination, by every partner.

The information on the website will grow with the proceedings of the project. Each event and achievement will be disseminated to the public through the website and the social networks.

4. Conclusions

This deliverable assures the explanations for the website development and detailed description of its present shape. Furthermore, the plan for project partners and website visitors has been introduced within this file. In order to serve communication goals and follow communication plan of the INEDIT project this website will be continuously updated providing the website visibility that will take place as the project involves.