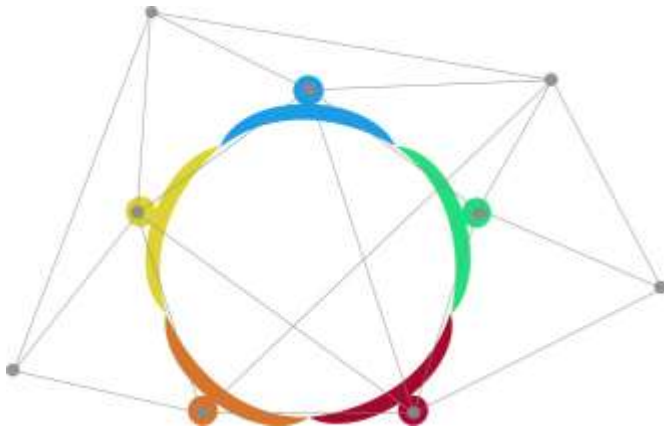




INEDIT

open INnovation Ecosystems
for Do It Together process

D7.4 DISSEMINATION AND EXPLOITATION PLAN

SEZ

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Abbreviation and Acronyms

DIT	Do It Together
DMP	Data Management Plan
DoA	Description of Action
EIT	European Institute of Innovation and Technology
EU	European Union
INEDIT	open INnovation Ecosystems for Do It Together process
IPR	Intellectual Property Rights
KER	Key Exploitable Results
KPI	Key Performance Indicator
PEDR	Plan for Dissemination and Exploitation of Project Results
SME	Small and Medium Enterprises

1. Introduction and Scope

The overall aim of the INEDIT project is to create an ecosystem to transform the DIY approach within FabLabs into a professional DIT approach. It will capitalise on the knowledge, creativity and ideas of design and engineering conceptualised by interdisciplinary stakeholders and sometimes even new actors. This aim is strongly supported by the horizontal Communication, Dissemination and Exploitation activities (Work Package 7), which ensure broad and specific activities informing, activating, and involving all relevant stakeholders.

To maximise the impacts of the project, ambitious dissemination and exploitation activities are being implemented. These will be complemented by extensive community building activities to help create the INEDIT ecosystem and ensure sustainability beyond the project end.

In particular, the INEDIT dissemination and exploitation activities will aim to:

- Generate maximum awareness of the project outcomes to industrial stakeholders, makers, designers, governmental bodies, potential customers in addition to academics and research organizations
- Broad and specific dissemination of scientific and technical project results to enhance the transfer of knowledge and facilitate exploitation
- Manage and protect the consortium's intellectual property (IP) including background and foreground as well as IP flows, minimizing the risk of patent, trademark or any IPR infringement
- Catalyse effective exploitation of the project results by developing a tailor-made strategy for each commercial exploitable result

A draft Plan for Dissemination and Exploitation of Project Results (PEDR) was presented in the proposal and the DoA. The following presents an update to the original plan, highlighting the activities carried out to date and emphasising any changes to the original strategy. The PEDR is a living document and will be regularly updated throughout the project duration via integration in the project's periodic and final reports.